



DEPARTMENT OF THE ARMY
HEADQUARTERS, CALIFORNIA ARMY NATIONAL GUARD
9800 GOETHE ROAD, P.O. BOX 269101
SACRAMENTO, CALIFORNIA 95826-9101

CAAD

16 March 2009

MEMORANDUM FOR All Brigade Commanders, Battalion Commanders, Company Commanders, Sexual Assault Response Coordinators (SARCs), and Victim Advocates (VAs)

SUBJECT: I. A.M. STRONG Commander's Toolkits for Sexual Assault and Sexual Harassment Prevention

1. I. A.M. STRONG is the Army's campaign to combat sexual assaults by engaging all Soldiers in preventing sexual assaults before they occur. As Soldiers, we are duty bound to **Intervene, Act, and Motivate** others to stop sexual assaults and the sexually offensive language and gestures that create an environment friendly to this abuse. When a sexual assault occurs, it is a direct violation of not just our Army core values and Warrior Ethos, it is an assault on the Army way of life - a life in which it is our duty to protect and take care of each other no matter the time, place, or circumstance.
2. Army Leadership is pointing the way and joining with Soldiers across the Army in a commitment to free our Army of sexual assault. To help Commanders educate all their Soldiers on the prevention of sexual assault, the Army has created "Toolkits" which are available for every unit in the California Army National Guard.
3. April is Sexual Assault Awareness Month (SAAM), and Commanders can use this toolkit to raise awareness and prevent sexual violence through education and training. Each unit can display the banners and posters in their respective armories, and disseminate the brochures and touch cards to every Soldier during training.
4. The point of contact for the SAPR program and the information contained in this memorandum is Mr. Robert J. May, Sexual Assault Response Coordinator, at (916) 854 3448, the SARC cell phone 24/7 at (916) 869-0787, or email at robert.may7@us.army.mil.

A handwritten signature in black ink, appearing to read "Louis J. Antonetti", is positioned above the printed name.

LOUIS J. ANTONETTI
Brigadier General
Deputy Adjutant General
Commander, Army Division